Cedar Springs Public Schools SCHOOL and SPORTS Events 2014-15

- SIGN UP FOR YOUR PUBLIC RELATION SPOTS IN THE CEDAR SPRINGS POST -

SCHOOL BEGINS SEPTEMBER 2, 2014

SCHOOL EVENT	DDOD IN DATE		
Partnering school w/parents	<u>DROP IN RATE</u>	PACKAGE RATE	
School Pages: (11 Total Pages - Run 1 Per N 1 Public Relations Placement (Logo & Phone or Name, Address & Phone)	Month) \$45	\$35	Sign up for a School/Sports Package on our website at:
BANNER Sponsor - 6 spots (10.25"x1")	\$200	\$175	cedarspringspost.com
Buy the entire school season package only \$385 (Academic Excellence	total 55,000 print c	copies)	5,000
Honor Roll w/*WEB PDF: (3 Total - Dec		•	Print Copies! +
1 PR Spot (Logo & Phone or Name, Address & Phone BANNER Sponsor - 6 spots (10.25"x1")	\$250	\$45 \$200	5,000
FULL Page Sponsor (exclusive placement) \$400 \$350 Buy all 3 only \$120 per year! (15,000 print & saved copies + web coverage)			Web visits weekly
School Sports Schedules w/*WEB (3 Total - FALL (Sept.), WINTER (Dec.), SPRING (April)	PDF:		= 10,000 "hits" per week
1 PR Spot (Logo & Phone or Name, Address & Phone BANNER Ad - (10.25"x1") <i>Let them see you!</i>	\$50 \$250	\$45 \$200	GUARANTEED
FULL Page Sponsor (exclusive placement)	\$475	\$400	
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Authorized Signature:



CONTACT NAME: ___

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